

“DITCH MEH! MAKE YOUR OWN CAMPAIGN”

ROCOMAMAS AFRICA COMPETITION (TERMS AND CONDITIONS)

1. This “Ditch Meh! Make Your Own Campaign” competition (the “Competition”) is conducted by RocoMamas Advertising (Pty) Ltd (“RocoMamas”) (referred to herein as “the Promoter”) and may only be entered into by customers of RocoMamas restaurants in Democratic Republic of the Congo (“DRC”) who are 16 (sixteen) years or older and resident in DRC with a valid Congolese ID or passport.
2. No persons related to the Promoter may enter the Competition (including but not limited to their Subsidiaries and / or Franchisees) by way of being:
 - 2.1. directors, members, partners, employees, franchisees, agents of, or consultants to;
 - 2.2. any marketing service provider(s), any supplier(s) of goods or services, any other person who directly or indirectly controls, or is controlled by them; or
 - 2.3. any spouse, life partner, parent, child, brother, sister, business partner or associate of any of such persons.
3. A copy of these Competition rules (“the Rules”) is available on the RocoMamas website at <https://rocomamas.com/cd>. These Rules may be amended by reasonable notification via the RocoMamas website at any time during the Competition and will be applied and interpreted by the Promoter and its decisions regarding any disputes relating to such meaning and / or content will be final and binding.
4. Participation by the entrants in the Competition constitutes an agreement to abide by these Rules.
5. This Competition is in no way sponsored, endorsed or administered by, or associated with Instagram, Facebook or Twitter.
6. Entries for the Competition will run from 01 November 2025 until 21 December 2025 and the winner will be announced after the 21st of December 2025.
7. To enter and to be eligible, entrants must complete the following steps:
 - 7.1. Order a Make Your Own (MYO) burger at a participating Rocomamas Restaurant;
 - 7.2. Share a photo or video of their burger creation on Instagram, Facebook, or TikTok; and
 - 7.3. Tag @rocomamasdrc and use the hashtag #RocoMYO on the post.
8. Only posts made during the Promotion Period will be considered valid.
9. The Promoter will not accept responsibility for entries that are lost, mislaid, damaged, undelivered or delayed in transit, regardless of cause, including, but not limited to, as a result of any equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind.
10. The Promoter reserves the right to disqualify any entrant who breaches any provision of these Rules.

11. 1 (one) winner will be selected by the RocoMamas brand team at the end of the Competition based on creativity, originality, and alignment with the brand spirit.
12. The winner will receive a FC 300,000.00 (Three Hundred Thousand Congolese Franc) cash prize and their winning MYO burger will be featured as a limited-time menu item at RocoMamas.
13. The prize will under no circumstances be handed over to a third party and will only be handed directly to the verified prize winner or at the prize winner's written instruction.
14. Income taxes relating to the prize, if any, are the sole responsibility of the prize winner.
15. Entrants may enter the Competition multiple times; this is in fact encouraged!

16. Processing of Personal Information and Entrant Consent

- 16.1. The privacy of the entrant is very important to the Promoter, and it will use reasonable efforts to ensure that any information, including personal information, provided by the entrant, or which is collected from the entrant, is stored in a secure manner.
- 16.2. The entrant agrees to give (where applicable) honest, accurate and current information about the entrant to the Promoter and to maintain and update such information when necessary.
- 16.3. The entrant's personal information collected by the Promoter may be used for the following reasons:
 - the processing of personal information on the Promoter's website;
 - further processing by third parties, including the fact that related parties of the company may access information on the Promoter's website;
 - direct marketing;
 - fraud prevention; and
 - DGR reporting and the like if applicable.
- 16.4. The entrant acknowledges that any information supplied to the Promoter is voluntarily.
- 16.5. By submitting any information to the Promoter in any form the entrant further acknowledges that such conduct constitutes an unconditional, specific and voluntary consent to the processing of such information by the Promoter under any applicable law in the manner contemplated above, which consent shall, in the absence of any written objection received from the entrant, be indefinite and/or for the period otherwise required in terms of any applicable law.
- 16.6. Unless the entrant has consented, Promoter will not sell, exchange, transfer, rent or otherwise make available any personal information about the entrant (such as name, address, email address, telephone or fax number) to other parties and the entrant indemnifies the Promoter from any unintentional disclosures of such information to unauthorized persons.
- 16.7. Should the entrant believe that the Promoter has utilised the entrant's personal information contrary to applicable law, the entrant shall first resolve any concerns with the Promoter. If the entrant is not satisfied with such process, the entrant has the right to lodge a complaint with the Information Regulator of South Africa.

17. The winner will be required to forward a certified copy of their Identity Document and details of their address to the Promoter within the time period stipulated by the Promoter. Every reasonable effort will be made to contact the winner, however if the winner does not respond to the notification/s and/or provide the required documents within 3 (three) days after the Promoter has informed them that they have won the prize, failing which the winner will forfeit the prize and the Promoter will be entitled to redraw to find an alternative winner.
18. The prize is not transferable or exchangeable to the maximum extent permitted in law, the Promoter and their subsidiary, holding, associated, related and inter-related companies are not liable for any defects in, or changes to, any part of the prize.
19. The Promoter may, after the winner has accepted the prize, and both before or after the winner of the Competition has been publicly announced, request that the winners permit the use of their image/s and/or name/s in their marketing material and / or participate in their marketing activities (including endorsing, promoting and / or advertising the services of, Rocomamas Advertising, or any of its subsidiary, holding, associated, related and inter-related companies) ("the Invitation"). The winners have the right to expressly decline the Invitation in the manner stipulated in this clause. Should the winner fail to decline the Invitation by telephone, e-mail or in writing Quinton Schenk: Tel: 011 287 5300, Email: quintons@spurcorp.com, Postal address: P.O. Box 166, Century City, 7446 Cape Town, South Africa, within 5 (Five) days of being notified that they are the winners of the Competition and being expressly requested to accept or decline the Invitation in writing, then such winners shall be deemed to have accepted the Invitation and granted permission and / or agreed to participate in marketing activities in the manner set out above. All enquiries regarding the Competition should be sent to the Promoter at Rocomamas, Quinton Schenk: Tel: 011 287 5300, Email: quintons@spurcorp.com, Postal address: P.O. Box 166, Century City, 7446 Cape Town, South Africa.
20. To the maximum extent permitted in law, the owners of any Rocomamas restaurant, the Promoter, or any holding, subsidiary, associated, related and inter-related companies, or any of their respective directors, officers, managers, employees, agents, franchisees, or anyone associated with any of them, shall not incur any liability to any person for any injury, loss, claim or damage of any nature whatsoever whether direct, indirect, consequential or otherwise, as a result of (or in any way connected to) any person entering into, or arising from any cause whatsoever or howsoever arising from any person's participation in any way, in this Competition or as a result of (or in any way connected to) any prizes won there under, including any tax liability incurred by the winner as contemplated in clause 14 above (any such prizes being utilized and accepted at the sole and own risk of any winner thereof).
21. In the event of any act of God, strike, war, warlike operation, rebellion, riot, civil commotion, lockout, combination of workmen, interference of trade unions, suspension of labour, fire, accident, or (without regard to the foregoing enumeration) of any circumstances arising or action taken beyond or outside the reasonable control of the Promoter preventing them from the performance of any obligation to an entrant (any such event hereinafter called "Force Majeure") then the Promoter shall be relieved of all such obligations to the entrant during the period that such Force Majeure continues and shall not be liable for any delay or failure in the performance of any obligations or loss or damage which the entrant may suffer due to or resulting from the Force Majeure.
22. The Promoter reserves the right to cancel, suspend, amend or terminate the Competition at any time and without giving notice to the entrants.

23. In the event of a dispute in respect of any aspect of the Competition, the Promoter's decision is final and binding and no correspondence will be entered into. In the event of a dispute regarding a winner chosen in accordance with 11 above, the decision of an independent admitted attorney duly appointed by the Promoter will be final and binding and no other correspondence will be entered into.
24. By entering the Competition, entrants agree to receive further communication and direct marketing material from the Promoter, and their holding and subsidiary companies, provided that the entrants may opt-out of receiving commercial communications at any time via the appropriate opt-out mechanisms provided by the Promoter for such purpose.
25. This Competition shall comply with, and will be subject to, any peremptory provisions of the Consumer Protection Act ("CPA") and the regulations promulgated thereunder, which are deemed to be incorporated herein ("Peremptory Provisions"). In the event of any conflict between these Rules and the Peremptory Provisions, the latter shall prevail. Copies of the CPA and the regulations promulgated thereunder are available on the Congolese Consumer Protection Association Website: <https://consumers-protection.org/republic-of-congo/>.
26. Any provision of these Rules or the Competition which is held to be invalid or unenforceable shall be ineffective to the extent of such invalidity or unenforceability without invalidating or rendering unenforceable the remaining provisions thereof.